



in association with  
**shannon AIRPORT**



## ***EXHIBITOR BROCHURE 2017***

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## VENUE

UL Arena  
University of Limerick  
Limerick  
Ireland  
t: +353 (0)61 213 582  
www.ulsport.ie

## DATE AND TIMES

Saturday February 18 12.00pm - 5.30pm  
Sunday February 19 12.00pm - 5.30pm

## CONTACTS

Maureen Ledwith - Sales Director  
t: +353 (0)1 291 3700 f: +353 (0)1 295 7417  
e: maureen@bizex.ie

Paulette Moran - Sales Manager  
t: +353 (0)1 291 3702 f: +353 (0)1 295 7417  
e: paulette@bizex.ie

## ORGANISERS

Business Exhibitions Limited  
59 Rathfarnham Road, Dublin 6W, Ireland  
t: +353 (0)1 295 7418  
f: +353 (0)1 295 7417

# Book a Stand and Exhibitor Profile

## SHELL SCHEME PACKAGE

€210 + 23% VAT per square metre includes

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each brand
- Services of Press Office

Stand Furniture and Power Socket NOT included.

## SPACE ONLY

€175 + 23% VAT per square metre includes

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each brand
- Services of Press Office

Maximum height 2.5 metres without Organisers approval.

## BOOKING PROCEDURE

CONTACT:

Maureen Ledwith,  
Sales Director

t: +353 (0)1 291 3700 Direct

f: +353 (0)1 295 7417

e: maureen@bizex.ie

Paulette Moran,  
Sales Manager

t: +353 (0)1 291 3702 Direct

f: +353 (0)1 295 7417

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Please complete the enclosed Stand Application Form and return with 50% Booking Deposit.

- *Adventure Travel*
- *Airlines*
- *Airports*
- *Caravans & Motorhomes*
- *International Camping Sites*
- *Car Rental Companies*
- *Coach Tours*
- *Cruise Companies*
- *Ferries*
- *Golf*
- *Escorted Tours*
- *Health Tourism*
- *Home Holidays*
- *Hotels*
- *National and Regional Tourist Organisations*
- *Overseas Property*
- *Weddings & Honeymoons*
- *Over 55's Holidays*
- *Rail Holidays*
- *Theme & Leisure Parks*
- *Travel Agents/Tour Operators*
- *Travel Related Services*
- *Tourist Attractions*
- *Travel Accessories*

## Promotion

- The Show will also benefit from a firmly focused advertising, PR and promotional campaign using TV, radio, press, direct mail, social media and targeted ticket promotions to drive awareness and attendance.

# Shell Scheme Stands Explained



## What is included in your Shell Scheme Stand

- Divider Walls - 2.5 metres high
- One 150 watt Spotlight per 6 sq m (min 2)
- Carpet
- Facia name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each brand
- Services of Press Office

## What is not included in your Shell Scheme Stand

- Stand Furniture
- Power Socket

To order stand furniture or power sockets log on to [www.holidayshow.ie](http://www.holidayshow.ie). Click on exhibit and then Order Forms.

## Panels Fixing Exhibits

- The use of nails, screws, staples, etc., is not permitted to the standard wall panels. When fixing exhibits to White Foamex Panels, use two-part Velcro, blutack or double-sided sticky pads can be used to fix light exhibits.
- Heavier display items, smaller than 1 metre wide, can be hung from the top of the stand walls using picture wire and hooks
- Please note that between each wall panel there is an upright pole giving a 20mm protrusion from the infill panel, which means that, displays wider than 950mm will not fit flush to the stand walls. For items wider than 990mm, fixing clips can be supplied.



Organised by Business Exhibitions Ltd,  
 59 Rathfarnham Road, Dublin D6W AK70, Ireland.  
 t: +353 (0)1 295 7418 f: +353 (0)1 295 7417 e: maureen@bizex.ie  
 www.holidayshow.ie

# STAND BOOKING FORM 2017

**CATALOGUE DETAILS**

Company Name  Stand No.

Address

Postcode

Contact Name  Job Title

t  f

incl. STD Code

m  WWW

e  Letter under which you wish your company to be identified in alphabetical listing

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.  
 Please photocopy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent  Cruise/Ferry  Activity & Adventure  Wedding/Honeymoon  Escorted Tours  Camping Abroad  Home Holiday  Hotel  Tourist Organisation  Bus/Coach/Car/Rail  Airport  Airline  Other (specify)

**INVOICE DETAILS**

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name  Stand No.

Address

Postcode

Contact Name  Job Title

t  f

incl. STD Code

m  e

**STAND DETAILS & VAT**

Purchase Order:

Stand Number	Total Metres	Metres Front	Metres Depth	€

SPACE + SHELL €210 per metre<sup>2</sup>

SPACE ONLY €175 per metre<sup>2</sup>

\* Exhibitors from Another European Union Member State (inc. N. Ireland): If an exhibitor from another European Union Member State has a valid VAT number, please insert your VAT number in the box provided to the right and your invoice will not be subject to VAT. Please note your VAT number must be the one allocated to the Company details in the invoice section of this form.

\* VAT No:  or VAT @ 23%

TOTAL

\* VAT reclaim for Exhibitors from outside Rep. of Ireland, within the EU with no valid VAT number and all other countries outside the EU: Please contact VATit, who will assist you in reclaiming the VAT charged on this event. For details contact: VATit, Tel: + 44 207 431 4664, email: info@vatit.com, www.vatit.com

**PAYMENT SCHEDULE:**  
 \*50% Deposit is due upon booking  
 •Balance due 1/11/16

**PAYMENT OPTIONS**

**1. CHEQUE & BANKERS DRAFT**  
 Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland  
 Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

**2. ELECTRONIC TRANSFER** IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

**3. CREDIT CARDS**

Visa  Mastercard  Amex Amount €

Card No  Expiry Date  /

Cardholder Name  Signature  Date

CCV Code

**STAND NAME PANEL (Shell Scheme Exhibitors Only)**

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature  Title  Date

## University of Limerick • 18/19 February 2017

